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### **Chapter 1: Community Planning in San Francisco: The History and the Future**

This chapter places the 2004 HIV epidemic in San Francisco in the context of the last 20 years and highlights the critical role that community planning has played and continues to play in HIV prevention. The HIV Prevention Planning Council's vision for a renewed approach to HIV prevention is described here, along with the new San Francisco Leadership Initiative that will guide the local strategy in the years to come.

### **Chapter 2: Epidemiologic Profile**

San Francisco's HIV epidemic looks different from the national profile. This chapter provides detailed data on HIV and AIDS in San Francisco and describes possible future trends in the epidemic based on several indicators. It includes information on how HIV and AIDS affect San Franciscans of different racial/ethnic backgrounds, ages, genders, and behavioral risks.

### **Chapter 3: Community Assessment**

This chapter describes the HIV prevention needs of populations living with or at risk for HIV in San Francisco and the issues that affect them. This chapter, along with the Priority-Setting chapter, represents the new direction for HIV prevention for 2004 through 2008. While the Priority-Setting chapter describes funding priorities by behavioral risk, this chapter supports HIV prevention providers to focus their efforts on individuals and communities based on their needs and lived experiences.

### **Chapter 4: Priority-Setting**

The primary purpose of this chapter is to outline the priorities for HIV prevention funding in San Francisco from a planning perspective. This chapter complements the Community Assessment chapter, which also outlines priorities. The difference is that this chapter outlines who and what issues are prioritized for funding, whereas the Community Assessment chapter discusses the priorities for how to conduct HIV prevention with different populations. Together, these two chapters build the structure for HIV prevention in San Francisco.

## Chapter 5: Strategies and Interventions

This chapter provides the tools that providers need to design and implement programs that fit into San Francisco’s approach to HIV prevention. It encourages providers to use these tools – program design principles, behavioral theories, strategies, and interventions – in creative ways to address HIV prevention needs in a broad way. The goal is to have in place a city-wide set of programs that reach people at the individual, group, and community levels, as well as address policy and structural issues that affect people’s risk for HIV.

## Chapter 6: Evaluation

This chapter is intended to outline the HIV Prevention Planning Council’s perspective on the role of evaluation and research in combating the epidemic for all involved in HIV prevention. The HIV Prevention Planning Council supports evaluation that is community-oriented, community-driven, collaborative, and inclusive.

Helpful features for navigating the Plan include:

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- Relevant terms and definitions listed at the beginning of each chapter
- A Guide to Common Abbreviations that folds out from the back cover
- A complete alphabetical index to the Plan starting on page 267
- Introductions to each chapter that give guidance on how to use the chapter